

.sprk ROI-BACKED AI ASSESSMENT

Diligence Sprint

THE SITUATION

You have nine days and a folder of exports. The partner asking the hardest question at IC wants to know whether the curve bends or breaks at scale, and the only honest answer available is somebody's instinct about the founder.

THE SOLUTION

Quantify data readiness and the durability of growth and unit economics in days — giving the deal team a defensible, numbers-backed view before the round closes.

01 HOW SPRK WORKS

01

Assess your data, workflows, and AI readiness

02

Quantify and rank the highest-ROI opportunities

03

Deliver a prioritized, board-ready activation roadmap

02 WHY IT MATTERS

- ✓ Growth and cohort durability quantified
- ✓ A defensible view before the round closes
- ✓ Data and automation upside scored
- ✓ Feeds straight into the investment memo

| *SPRK runs the diligence diagnostic on deal targets.*

03 FOUR WAYS TO BUILD AN AI SYSTEM — AND HOW THEY COMPARE

	BUILD IN-HOUSE	DEV SHOP	AI SAAS TOOL	CONSULTING	CRFT
Time to first value How long before it changes a number.					
ROI guarantee Who carries the risk if it underperforms.					
On-the-ground integration Whether it fits your stack, data and workflow.					
Gets smarter with use Whether run 50 beats run 1.					
Tells you where to start Scored opportunities, not a debate.					
Change management Roles, trust and adoption designed in.					
You own it outright Code, prompts and data in your accounts.					

04 VENTURE CAPITAL (GROWTH STAGE) — THE OPPORTUNITY IN NUMBERS

30%₁

more investments per year at VCs adopting data technologies

100%

portfolio metrics on one intelligence layer

3x₂

target ROI within 90 days

1. Bonelli, Data-driven Investors — causal study; also finds a 17% fall in backing startups that reach IPO or profitable acquisition
2. AWSM LABS CRFT engagement guarantee — 3x ROI on the build fee by day 90, or we keep working at no charge

Explore this for Venture Capital (Growth stage).

A short scoping conversation, then a costed plan with the ROI stated up front — not a proposal deck.