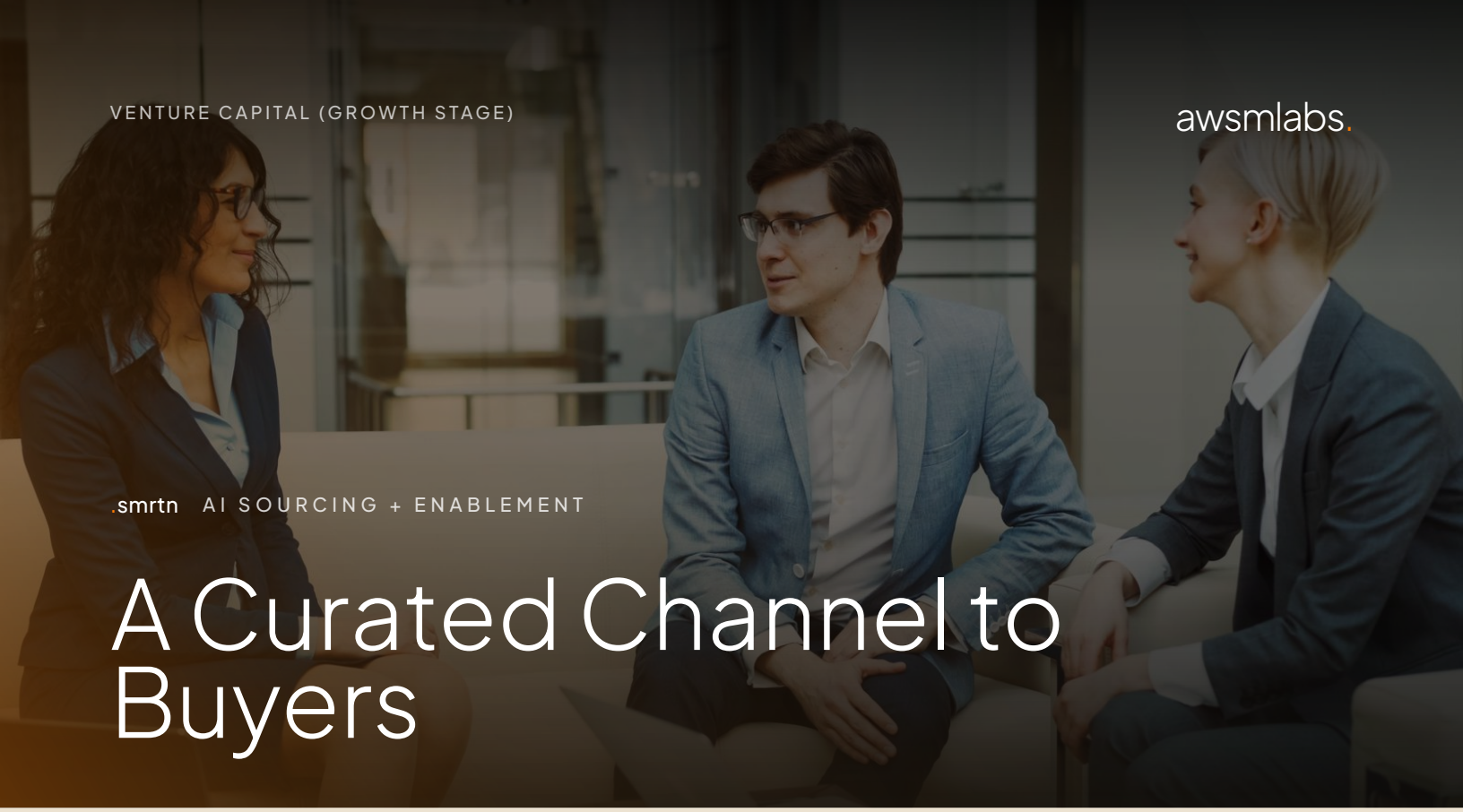
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.smrtn AI SOURCING + ENABLEMENT

A Curated Channel to Buyers

THE SITUATION

Your AI portfolio companies have product and revenue, but enterprise pipeline is the bottleneck. Platform intros are one-offs, and when a buyer is interested, the deal stalls somewhere between the first meeting and integration.

THE SOLUTION

As a SMRTN partner, your post-revenue portfolio companies are matched to members whose priorities fit what they sell, keep interested buyers updated through a structured channel, and meet them at SMRTN MRNGS. Implementation help moves a deal from interest to a working deployment.

01 HOW SMRTN WORKS

01

Capture your stack, AI priorities and vendor requirements at intake

02

Match them to pre-vetted startups, and meet the ones you choose

03

Deploy the chosen solution with ROI defined up front

02 WHY IT MATTERS

- Matched to buyers who need what they sell
- Meetings with buyers who chose them
- A structured update channel to interested buyers
- Help getting from interest to production

> *SMRTN partners with VCs to give portfolio companies a curated channel to members.*

03 FOUR WAYS TO BUILD AN AI SYSTEM — AND HOW THEY COMPARE

	BUILD IN-HOUSE	DEV SHOP	AI SAAS TOOL	CONSULTING	CRFT
Time to first value How long before it changes a number.	◔	◑	●	◔	◕
ROI guarantee Who carries the risk if it underperforms.	○	◔	◔	○	●
On-the-ground integration Whether it fits your stack, data and workflow.	◕	◑	◔	◔	●
Gets smarter with use Whether run 50 beats run 1.	◔	◔	◔	○	●
Tells you where to start Scored opportunities, not a debate.	◔	◔	◑	◑	●
Change management Roles, trust and adoption designed in.	◑	○	◔	◑	●
You own it outright Code, prompts and data in your accounts.	●	●	○	◔	●

04 VENTURE CAPITAL (GROWTH STAGE) — THE OPPORTUNITY IN NUMBERS

30%[1]
more investments per year at VCs adopting data technologies

100%
portfolio metrics on one intelligence layer

3×[2]
target ROI within 90 days

1. Bonelli, Data-driven Investors — causal study; also finds a 17% fall in backing startups that reach IPO or profitable acquisition
2. AWSM LABS CRFT engagement guarantee — 3× ROI on the build fee by day 90, or we keep working at no charge

Explore this for Venture Capital (Growth stage).

A short scoping conversation, then a costed plan with the ROI stated up front — not a proposal deck.

awsmlabs.ai/industries/venture-capital