

.sprk ROI-BACKED AI ASSESSMENT

AI Due Diligence Engine

THE SITUATION

The AI upside in the thesis is a slide. It survives IC because nobody can price it either way, and the operating plan inherits a number that was never diligenced — then has to deliver against it.

THE SOLUTION

Assess a target's AI maturity, data infrastructure, and automation upside in days — turning a soft thesis slide into a quantified, defensible value-creation plan before close.

01 HOW SPRK WORKS

01

Assess your data, workflows, and AI readiness

02

Quantify and rank the highest-ROI opportunities

03

Deliver a prioritized, board-ready activation roadmap

02 WHY IT MATTERS

- ✓ Target AI maturity quantified in days
- ✓ Data and automation upside scored
- ✓ A defensible value-creation thesis before close
- ✓ Feeds straight into the 100-day plan

SPRK runs the AI readiness diagnostic across deal targets.

03 FOUR WAYS TO BUILD AN AI SYSTEM — AND HOW THEY COMPARE

	BUILD IN-HOUSE	DEV SHOP	AI SAAS TOOL	CONSULTING	CRFT
Time to first value How long before it changes a number.					
ROI guarantee Who carries the risk if it underperforms.					
On-the-ground integration Whether it fits your stack, data and workflow.					
Gets smarter with use Whether run 50 beats run 1.					
Tells you where to start Scored opportunities, not a debate.					
Change management Roles, trust and adoption designed in.					
You own it outright Code, prompts and data in your accounts.					

04 PRIVATE EQUITY — THE OPPORTUNITY IN NUMBERS

100%

portfolio visibility on one intelligence layer

20+

holdings monitored in real time

3x¹

target ROI within 90 days

1. AWSM LABS CRFT engagement guarantee — 3x ROI on the build fee by day 90, or we keep working at no charge

Explore this for Private Equity.

A short scoping conversation, then a costed plan with the ROI stated up front — not a proposal deck.