

.kntrl AI ADOPTION + SPEND TRACKING

R&D Portfolio Intelligence

THE SITUATION

Pipeline decisions get made from a deck assembled the week before the quarterly review. By the time a compound's costs or competitive position have moved enough to show up there, the money committed to it is already spent.

THE SOLUTION

A live dashboard tracks each compound's ROI trajectory and flags risk signals, budget overruns, and competitive shifts before quarterly reviews. Leadership sees the whole pipeline in real time, not in arrears.

01 HOW KNTRL WORKS

01

Instrument every AI initiative and data source

02

Monitor impact against revenue and risk in real time

03

Govern with transparent, auditable controls

02 WHY IT MATTERS

- ✓ Live ROI trajectory per compound
- ✓ Early risk and budget-overrun signals
- ✓ Whole-pipeline visibility in real time
- ✓ Better capital-allocation decisions

KNTRL provides real-time portfolio visibility and optimization signals.

03 FOUR WAYS TO BUILD AN AI SYSTEM — AND HOW THEY COMPARE

	BUILD IN-HOUSE	DEV SHOP	AI SAAS TOOL	CONSULTING	CRFT
Time to first value How long before it changes a number.					
ROI guarantee Who carries the risk if it underperforms.					
On-the-ground integration Whether it fits your stack, data and workflow.					
Gets smarter with use Whether run 50 beats run 1.					
Tells you where to start Scored opportunities, not a debate.					
Change management Roles, trust and adoption designed in.					
You own it outright Code, prompts and data in your accounts.					

04 LIFE SCIENCES — THE OPPORTUNITY IN NUMBERS

50–65%₁ 5

faster regulatory filing timelines at leading pharma

highest-value AI use cases mapped per function

3x₂

target ROI within 90 days

1. McKinsey, 2025 — filings delivered 8–12 weeks after database lock

2. AWSM LABS CRFT engagement guarantee — 3x ROI on the build fee by day 90, or we keep working at no charge

Explore this for Life Sciences.

A short scoping conversation, then a costed plan with the ROI stated up front — not a proposal deck.

awsmlabs.ai/industries/life-science

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