

.sprk ROI-BACKED AI ASSESSMENT

AI Opportunity Mapping — Biotech & Pharma

THE SITUATION

Everyone in the building has an idea about where AI could help — discovery, regulatory, commercial. None are costed, none are ranked, and a lean team cannot chase all of them. So nothing starts, or the loudest one does.

THE SOLUTION

A structured assessment finds the highest-value AI use cases across your R&D, regulatory, and commercial work — each scored for projected return and feasibility. Lean biotechs get a fast, fundable place to start; enterprise teams get one ranked roadmap instead of scattered pilots.

01 HOW SPRK WORKS

01

Assess your data, workflows, and AI readiness

02

Quantify and rank the highest-ROI opportunities

03

Deliver a prioritized, board-ready activation roadmap

02 WHY IT MATTERS

- ✓ A fast, fundable place to start
- ✓ One ranked roadmap, not scattered pilots
- ✓ Use cases scored by return and feasibility
- ✓ No company-wide mandate required

SPRK delivers the diagnostic and ROI-backed activation roadmap.

03 FOUR WAYS TO BUILD AN AI SYSTEM — AND HOW THEY COMPARE

	BUILD IN-HOUSE	DEV SHOP	AI SAAS TOOL	CONSULTING	CRFT
Time to first value How long before it changes a number.					
ROI guarantee Who carries the risk if it underperforms.					
On-the-ground integration Whether it fits your stack, data and workflow.					
Gets smarter with use Whether run 50 beats run 1.					
Tells you where to start Scored opportunities, not a debate.					
Change management Roles, trust and adoption designed in.					
You own it outright Code, prompts and data in your accounts.					

04 LIFE SCIENCES — THE OPPORTUNITY IN NUMBERS

50–65%₁ 5

faster regulatory filing timelines at leading pharma

highest-value AI use cases mapped per function

3x₂

target ROI within 90 days

1. McKinsey, 2025 — filings delivered 8–12 weeks after database lock

2. AWSM LABS CRFT engagement guarantee — 3x ROI on the build fee by day 90, or we keep working at no charge

Explore this for Life Sciences.

A short scoping conversation, then a costed plan with the ROI stated up front — not a proposal deck.

awsmlabs.ai/industries/life-science

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