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.smrtn AI SOURCING + ENABLEMENT

Vetted AI Sourcing for Health Systems

THE SITUATION

The board has asked what the AI plan is. Every vendor pitch sounds plausible, most departments already have a pilot running, and none of it can be ranked against anything else — so budget follows whoever presented most recently rather than whatever pays back fastest.

THE SOLUTION

SMRTN captures what each department is trying to solve, then matches it with venture-backed, post-revenue startups that fit your compliance posture. Leaders meet the best fits at a small, private table, follow structured updates instead of new pitches, and get implementation help when they're ready to buy.

01 HOW SMRTN WORKS

01

Capture your stack, AI priorities and vendor requirements at intake

02

Match them to pre-vetted startups, and meet the ones you choose

03

Deploy the chosen solution with ROI defined up front

02 WHY IT MATTERS

- Vendors pre-vetted before anyone takes a meeting
- Matched to each department's priorities
- You choose who you meet
- Implementation with ROI defined up front

> *SMRTN sources, vets and matches the vendors; AWSM LABS helps deploy the one you pick.*

03 FOUR WAYS TO BUILD AN AI SYSTEM — AND HOW THEY COMPARE

	BUILD IN-HOUSE	DEV SHOP	AI SAAS TOOL	CONSULTING	CRFT
Time to first value How long before it changes a number.	◔	◑	●	◔	◕
ROI guarantee Who carries the risk if it underperforms.	○	◔	◔	○	●
On-the-ground integration Whether it fits your stack, data and workflow.	◕	◑	◔	◔	●
Gets smarter with use Whether run 50 beats run 1.	◔	◔	◔	○	●
Tells you where to start Scored opportunities, not a debate.	◔	◔	◑	◑	●
Change management Roles, trust and adoption designed in.	◑	○	◔	◑	●
You own it outright Code, prompts and data in your accounts.	●	●	○	◔	●

04 HEALTH & WELLNESS — THE OPPORTUNITY IN NUMBERS

30%[1]
fewer no-shows with predictive outreach

4 wks
to a prioritized AI activation roadmap

3×[2]
target ROI within 90 days

1. J Am Med Inform Assoc, 2023 — systematic review of RCTs; predictive-model-targeted reminder calls cut no-shows 25–51% across 3 trials (median RR 0.61)
2. AWSM LABS CRFT engagement guarantee — 3× ROI on the build fee by day 90, or we keep working at no charge

Explore this for Health & Wellness.

A short scoping conversation, then a costed plan with the ROI stated up front — not a proposal deck.

awsmlabs.ai/industries/health