

sprk ROI-BACKED AI ASSESSMENT

AI Readiness for Health Systems

THE SITUATION

The board has asked what the AI plan is. Every vendor pitch sounds plausible, most departments already have a pilot running, and none of it can be ranked against anything else — so budget follows whoever presented most recently rather than whatever pays back fastest.

THE SOLUTION

A four-week diagnostic maps AI opportunities across your system — scheduling, clinical decision support, documentation, and more — and ranks them by ROI and feasibility inside your compliance posture. You leave with a clear, prioritized plan.

01 HOW SPRK WORKS

01

Assess your data, workflows, and AI readiness

02

Quantify and rank the highest-ROI opportunities

03

Deliver a prioritized, board-ready activation roadmap

02 WHY IT MATTERS

- ✓ Every AI opportunity mapped across the system
- ✓ Ranked by ROI and feasibility
- ✓ Compliance-aware from the start
- ✓ A prioritized, board-ready roadmap

SPRK assesses readiness and delivers a prioritized activation roadmap.

03 FOUR WAYS TO BUILD AN AI SYSTEM — AND HOW THEY COMPARE

	BUILD IN-HOUSE	DEV SHOP	AI SAAS TOOL	CONSULTING	CRFT
Time to first value How long before it changes a number.					
ROI guarantee Who carries the risk if it underperforms.					
On-the-ground integration Whether it fits your stack, data and workflow.					
Gets smarter with use Whether run 50 beats run 1.					
Tells you where to start Scored opportunities, not a debate.					
Change management Roles, trust and adoption designed in.					
You own it outright Code, prompts and data in your accounts.					

04 HEALTH & WELLNESS — THE OPPORTUNITY IN NUMBERS

30%¹

fewer no-shows with predictive outreach

4 wks

to a prioritized AI activation roadmap

3x²

target ROI within 90 days

1. J Am Med Inform Assoc, 2023 — systematic review of RCTs; predictive-model-targeted reminder calls cut no-shows 25–51% across 3 trials (median RR 0.61)
2. AWSM LABS CRFT engagement guarantee — 3x ROI on the build fee by day 90, or we keep working at no charge

Explore this for Health & Wellness.

A short scoping conversation, then a costed plan with the ROI stated up front — not a proposal deck.