

.smrtn AI SOURCING + ENABLEMENT

Vetted AI Sourcing for Regulated Teams

THE SITUATION

The last two initiatives died in second-line review, months after the team had already chosen a vendor. Nobody surfaced the blocker at the start because the people who would have known were not in the room — and the business now assumes the answer is always no.

THE SOLUTION

SMRTN captures what you need from a vendor up front — including what your control environment will allow — and matches you with venture-backed, post-revenue startups that fit. Bring risk and compliance to a small, private session with the best fits, and get implementation help when you're ready to buy.

01 HOW SMRTN WORKS

01

Capture your stack, AI priorities and vendor requirements at intake

02

Match them to pre-vetted startups, and meet the ones you choose

03

Deploy the chosen solution with ROI defined up front

02 WHY IT MATTERS

- Vendor requirements captured before the first meeting
- Startups vetted for fit, not for budget
- Risk and compliance at the same table
- Implementation with ROI defined up front

> *SMRTN sources and vets the vendors; AWSM LABS helps deploy the one you pick.*

03 FOUR WAYS TO BUILD AN AI SYSTEM — AND HOW THEY COMPARE

	BUILD IN-HOUSE	DEV SHOP	AI SAAS TOOL	CONSULTING	CRFT
Time to first value How long before it changes a number.	◔	◑	●	◔	◕
ROI guarantee Who carries the risk if it underperforms.	○	◔	◔	○	●
On-the-ground integration Whether it fits your stack, data and workflow.	◕	◑	◔	◔	●
Gets smarter with use Whether run 50 beats run 1.	◔	◔	◔	○	●
Tells you where to start Scored opportunities, not a debate.	◔	◔	◑	◑	●
Change management Roles, trust and adoption designed in.	◑	○	◔	◑	●
You own it outright Code, prompts and data in your accounts.	●	●	○	◔	●

04 FINANCIAL SERVICES — THE OPPORTUNITY IN NUMBERS

61%[1]
faster investigation-to-SAR time with ML alert triage

100%
audit-traceable AI outputs

3×[2]
target ROI within 90 days

1. Journal of Money Laundering Control, 2025 — production deployment at a bank; 19% of alerts auto-hibernated
2. AWSM LABS CRFT engagement guarantee — 3× ROI on the build fee by day 90, or we keep working at no charge

Explore this for Financial Services.

A short scoping conversation, then a costed plan with the ROI stated up front — not a proposal deck.

awsmlabs.ai/industries/financial-services