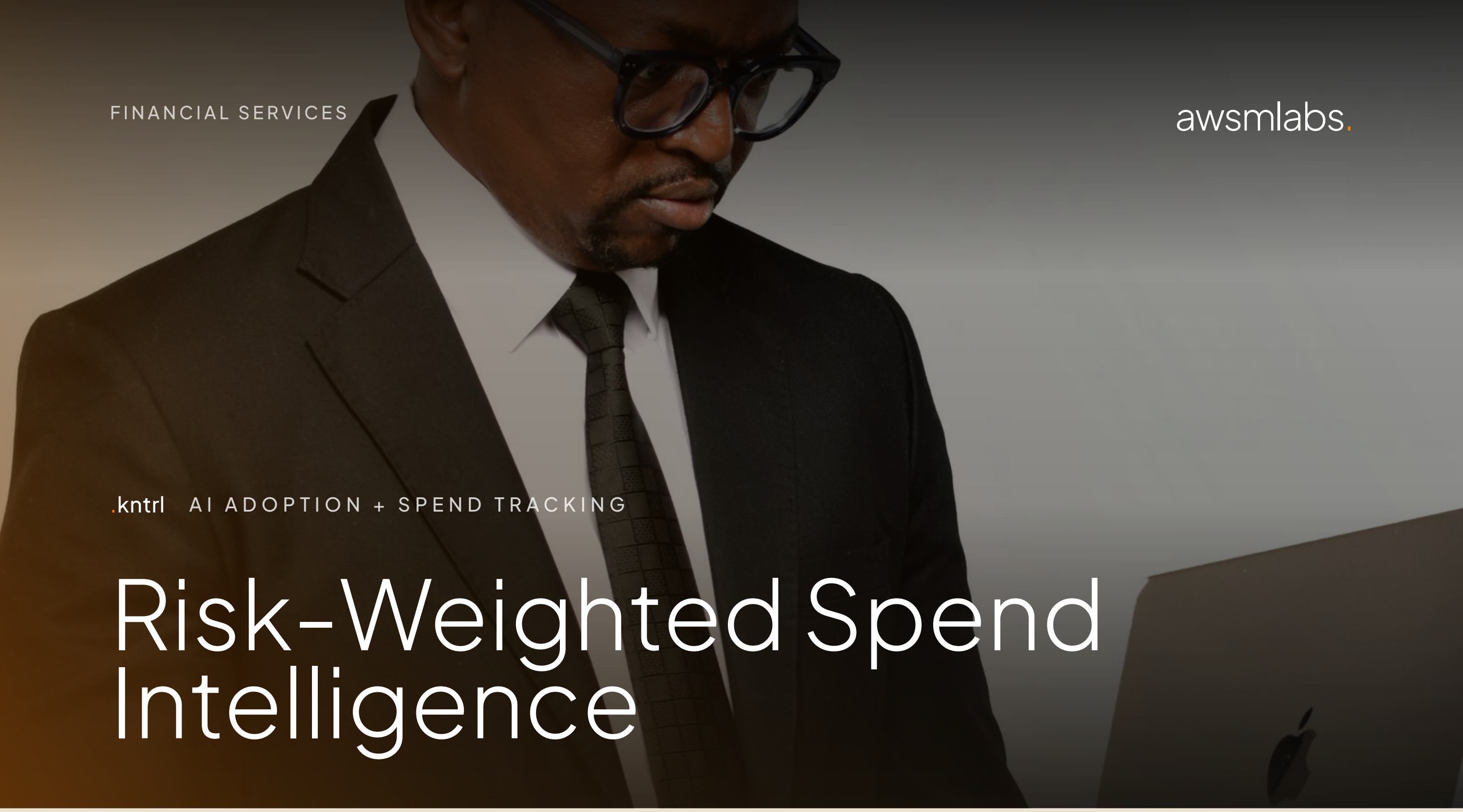

FINANCIAL SERVICES

awsmlabs.

.kntrl AI ADOPTION + SPEND TRACKING

Risk-Weighted Spend Intelligence

THE SITUATION

Every model in production has a sponsor who can describe what it does and nobody who can say what it earned. When the committee asks which of the fourteen initiatives to keep, each case is a story about hours saved — and what got cut last time was the quiet one, not the weak one.

THE SOLUTION

Stop guessing whether your AI and automation spend is paying off. KNTRL instruments every initiative and ties it to the metrics leadership cares about — loss ratios, cost-to-serve, and risk-weighted exposure — so you can see what's working, cut what isn't, and defend the budget with numbers.

01 HOW KNTRL WORKS

01

Instrument every AI initiative and data source

02

Monitor impact against revenue and risk in real time

03

Govern with transparent, auditable controls

02 WHY IT MATTERS

- Live ROI on every AI and automation investment
- Spend tied to loss ratios and cost-to-serve
- Risk-weighted view across every line of business
- Board-ready reporting, updated continuously

> *KNTRL connects AI investment to risk and P&L outcomes in real time.*

03 FOUR WAYS TO BUILD AN AI SYSTEM — AND HOW THEY COMPARE

	BUILD IN-HOUSE	DEV SHOP	AI SAAS TOOL	CONSULTING	CRFT
Time to first value How long before it changes a number.	◔	◑	●	◔	◕
ROI guarantee Who carries the risk if it underperforms.	○	◔	◔	○	●
On-the-ground integration Whether it fits your stack, data and workflow.	◕	◑	◔	◔	●
Gets smarter with use Whether run 50 beats run 1.	◔	◔	◔	○	●
Tells you where to start Scored opportunities, not a debate.	◔	◔	◑	◑	●
Change management Roles, trust and adoption designed in.	◑	○	◔	◑	●
You own it outright Code, prompts and data in your accounts.	●	●	○	◔	●

04 FINANCIAL SERVICES — THE OPPORTUNITY IN NUMBERS

61% [1]
faster investigation-to-SAR time with ML alert triage

100%
audit-traceable AI outputs

3× [2]
target ROI within 90 days

1. Journal of Money Laundering Control, 2025 — production deployment at a bank; 19% of alerts auto-hibernated
2. AWSM LABS CRFT engagement guarantee — 3x ROI on the build fee by day 90, or we keep working at no charge

Explore this for Financial Services.

A short scoping conversation, then a costed plan with the ROI stated up front — not a proposal deck.

awsmlabs.ai/industries/financial-services

Assess · Build · Govern