

.crft AI-NATIVE PRODUCT BUILD

Intelligent Client Onboarding

THE SITUATION

A signed client sits in limbo for three weeks. Their file moves between an inbox, a spreadsheet and a checking system that cannot see the other two, and every handoff adds a day — while the person who won them has nothing to offer but "still processing".

THE SOLUTION

Onboarding is where revenue waits and risk hides. We build an AI workflow that ingests client documents, extracts and verifies the data, screens against sanctions and PEP watchlists, and clears the straightforward cases automatically — routing only true exceptions to your analysts with the evidence already attached.

01 HOW CRFT WORKS

01

Validate the core workflow in a short prototype sprint

02

Build the production-grade, owned system end-to-end

03

Hand off source, credentials, docs, and a 90-day roadmap

02 WHY IT MATTERS

- ✓ Weeks of KYC/AML cycle time cut to hours
- ✓ Analysts focus only on real exceptions, not paperwork
- ✓ Every decision carries a full, auditable evidence trail
- ✓ Built around your core, CRM, and screening providers

CRFT builds the onboarding engine and exception queue end-to-end.

03 FOUR WAYS TO BUILD AN AI SYSTEM — AND HOW THEY COMPARE

	BUILD IN-HOUSE	DEV SHOP	AI SAAS TOOL	CONSULTING	CRFT
Time to first value How long before it changes a number.					
ROI guarantee Who carries the risk if it underperforms.					
On-the-ground integration Whether it fits your stack, data and workflow.					
Gets smarter with use Whether run 50 beats run 1.					
Tells you where to start Scored opportunities, not a debate.					
Change management Roles, trust and adoption designed in.					
You own it outright Code, prompts and data in your accounts.					

04 FINANCIAL SERVICES — THE OPPORTUNITY IN NUMBERS

61%¹

faster investigation-to-SAR time with ML alert triage

100%

audit-traceable AI outputs

3x²

target ROI within 90 days

1. Journal of Money Laundering Control, 2025 — production deployment at a bank; 19% of alerts auto-hibernated

2. AWSM LABS CRFT engagement guarantee — 3x ROI on the build fee by day 90, or we keep working at no charge

Explore this for Financial Services.

A short scoping conversation, then a costed plan with the ROI stated up front — not a proposal deck.

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