

.sprk ROI-BACKED AI ASSESSMENT

AI Readiness for Regulated Teams

THE SITUATION

The last two initiatives died in second-line review, months after the team had already built something. Nobody surfaced the blocker at the start because the people who would have known were not in the room — and the business now assumes the answer is always no.

THE SOLUTION

Before you build anything, know exactly where AI pays off and what your control environment will allow. SPRK assesses your data, workflows, and constraints across lending, claims, and servicing, then delivers a ranked, compliance-aware roadmap so your first moves are the high-ROI, low-friction ones.

01 HOW SPRK WORKS

01

Assess your data, workflows, and AI readiness

02

Quantify and rank the highest-ROI opportunities

03

Deliver a prioritized, board-ready activation roadmap

02 WHY IT MATTERS

- ✓ Highest-ROI use cases identified and ranked
- ✓ Feasibility scored inside your control environment
- ✓ A prioritized, board-ready activation roadmap
- ✓ Clear next steps — no analysis paralysis

SPRK delivers the prioritized, compliance-aware activation roadmap.

03 FOUR WAYS TO BUILD AN AI SYSTEM — AND HOW THEY COMPARE

	BUILD IN-HOUSE	DEV SHOP	AI SAAS TOOL	CONSULTING	CRFT
Time to first value How long before it changes a number.					
ROI guarantee Who carries the risk if it underperforms.					
On-the-ground integration Whether it fits your stack, data and workflow.					
Gets smarter with use Whether run 50 beats run 1.					
Tells you where to start Scored opportunities, not a debate.					
Change management Roles, trust and adoption designed in.					
You own it outright Code, prompts and data in your accounts.					

04 FINANCIAL SERVICES — THE OPPORTUNITY IN NUMBERS

61%¹

faster investigation-to-SAR time with ML alert triage

100%

audit-traceable AI outputs

3x²

target ROI within 90 days

1. Journal of Money Laundering Control, 2025 — production deployment at a bank; 19% of alerts auto-hibernated

2. AWSM LABS CRFT engagement guarantee — 3x ROI on the build fee by day 90, or we keep working at no charge

Explore this for Financial Services.

A short scoping conversation, then a costed plan with the ROI stated up front — not a proposal deck.

awsmlabs.ai/industries/financial-services

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