

.smrtn AI SOURCING + ENABLEMENT

Get in Front of Enterprise Buyers

THE SITUATION

You have a strong product and paying customers, but you can't get in front of enough qualified enterprise buyers — and when you do, deals stall between interest and integration while the buyer sits through everyone else's demo too.

THE SOLUTION

Apply to SMRTN and your profile appears in matches for members whose priorities fit what you sell. Keep interested buyers updated on a set format and cadence, meet members who picked you at SMRTN MRNGS, pitch at SMRTN NGHTS, and get implementation help to reach production.

01 HOW SMRTN WORKS

01

Capture your stack, AI priorities and vendor requirements at intake

02

Match them to pre-vetted startups, and meet the ones you choose

03

Deploy the chosen solution with ROI defined up front

02 WHY IT MATTERS

- Matched to buyers whose priorities fit
- Anonymous buyer-intent signals
- Meet members who chose to meet you
- Implementation help to reach production

> *SMRTN matches venture-backed, post-revenue AI startups with qualified enterprise buyers.*

03 FOUR WAYS TO BUILD AN AI SYSTEM — AND HOW THEY COMPARE

	BUILD IN-HOUSE	DEV SHOP	AI SAAS TOOL	CONSULTING	CRFT
Time to first value How long before it changes a number.	◔	◑	●	◔	◕
ROI guarantee Who carries the risk if it underperforms.	○	◔	◔	○	●
On-the-ground integration Whether it fits your stack, data and workflow.	◕	◑	◔	◔	●
Gets smarter with use Whether run 50 beats run 1.	◔	◔	◔	○	●
Tells you where to start Scored opportunities, not a debate.	◔	◔	◑	◑	●
Change management Roles, trust and adoption designed in.	◑	○	◔	◑	●
You own it outright Code, prompts and data in your accounts.	●	●	○	◔	●

04 B2B TECH — THE OPPORTUNITY IN NUMBERS

90 days
target: earlier churn prediction from usage signals

100%
code & IP owned at handoff

3x [1]
target ROI within 90 days

1. AWSM LABS CRFT engagement guarantee — 3x ROI on the build fee by day 90, or we keep working at no charge

Explore this for B2B Tech.

A short scoping conversation, then a costed plan with the ROI stated up front — not a proposal deck.

awsmlabs.ai/industries/b2b-tech